

Natasha Sears

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Education

University of South Florida St. Petersburg

Fall 2011- Current

BA in Mass Communications, concentration in Journalism
GPA: 3.2 | Graduating in May 2015

- Media and Culture: Studied how other cultures communicate, whether it was through social media or other media outlets
- Research Methods in Mass Comm: Learned how to successfully conduct research using tools other than Google
- Race, Gender, and Class: Discussed the differences on how media affects everyone

Work Experience

Social Media | J. Douglas

June 2014- Current

- Managed all social media
- Created e-mail campaigns

VP of Social Media | HerCampus USFSP

January 2013- May 2014

- Managed the Facebook Page
- Managed the Twitter Account

Caterer & Barista | Sodexo at USFSP

July 2013- May 2014

- Teamwork building with coworkers
- Led the shift

Administrative Assistant | USFSP Registration Office

September 2012- May 2013

- Assisted students and parents with any questions over the phone, e-mail or in person
- Quickly learned the database system at USFSP and attached files to these electronic profiles for each student

Skills and Activities

- Microsoft Office
- Fluent in Japanese
- Social media content development

<http://www.linkedin.com/pub/natasha-sears/94/a68/932/>